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## **SENIOR MEDIA EXECUTIVE/EXECUTIVE PRODUCER**

New Media Strategy/Technology – Network News Production – Strategic Partnerships

A senior executive leader and strategist who creatively develops and produces for both new media and traditional network broadcast platforms. Expertise includes understanding the technology landscape, as well as leveraging deep contacts, in order to identify and maximize innovative digital opportunities, strategic partnerships and revenue streams across many platforms. A demonstrated creative ability to manage complex projects in a collaborative manner on deadline and budget. A champion of innovation and change in the creation of network quality content, while recognized for protecting editorial integrity and quality. An award winning journalist, executive producer, reporter and writer, who has covered major domestic and international events, as well as the technology arena. A key player in making major enterprises brand leaders by providing seasoned leadership for more than three decades in network broadcasting and new media. A deep and broad network of contacts across a wide range of industries and organizations.

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## **PROFESSIONAL EXPERIENCE**

### **REBEL MEDIA PRODUCTIONS**

**September 2010 - Present**

Principal and Founder, Washington D.C.

A strategic consulting firm focused on traditional and digital media platforms, investment and partnership opportunities, building relationships among influentials, and media/communications messaging. The firm has actively advised, worked with, and counseled organizations such as ABC News, The Rockefeller Foundation, The Templeton World Charity Foundation, Discovery Communications, Applied Minds, RGProductions, Sharecare, Forbes Travel Guide, Hendricks Investment Holdings, LLC, California Healthcare Foundation, Everyday Health, TheVisualMD, Livonex, LLC, AARP's Life Reimagined LCC, U.S. Council on Competitiveness, The Humane Society of the United States, Deepak Chopra Foundation, Partisan Pictures.

- Strategic Advisor to CEO Of The Humane Society of the United States
- Strategic Advisor to President of Life Reimagined, LLC, AARP
- Strategic Advisor to President of the US Council on Competitiveness
- Strategic Advisor to Dr. Deepak Chopra and The Chopra Foundation
- Strategic Advisor to the President of Jiyo.com

### **Hendricks Investment Holdings, LLC**

**August 2013 – December 2015**

Senior Executive Producer and Chief Curator, The Curiosity Project, Washington D.C.

Responsible for working directly with Discovery Communications Founder and Executive Chairman John Hendricks at his private investment firm on conceptualizing, creating and executing The Curiosity Project. The multiplatform effort involved leading the web development, editorial direction, and launch in Spring 2015 of the OTT online site [CuriosityStream](http://CuriosityStream). It is the world's first digital SVOD premium factual content website dedicated to exploring Science, Technology, Civilization, and Human Spirit. Conducted 150+ on-camera interviews with luminaries across disciplines for this new global online learning initiative. The interviews include David McCullough, Ted Leonsis, Dr. Vint Cerf, Dean Kamen, Amb. Henry Crumpton, Sylvia Earle, Dr. Brian Greene, Peter Diamandis

~ Also, responsible for strategic partnerships and content acquisitions for CuriosityStream.  
~ Created the strategic blueprint for launching unique high-level and high value [Curiosity Retreats](#) based on the luminary video interviews conducted across the nation. ([Curiosity Sneak Pique](#)). Also architected an intellectually rigorous multi-disciplinary [Advisory Board](#). Managed luminary outreach, contracts, media, marketing, and startup goals and expectations. Structured and moderated Curiosity lectures at Gateway Canyons.  
~ Conceptualized and assisted in producing a feature length documentary called “Digits” whose focus explores the history of the Internet as well as its present and future implications. Produced in 2016 by Partisan Pictures on CuriosityStream.

**SHARECARE****February 2011-March 2016**

Senior Vice President, Media Development and Strategy

Responsible for helping lead new media content creation and emerging partnerships for web venture [Sharecare](#) as well as new business development. Responsible for interviewing 250 leading global “[HealthMakers](#)” for an award winning video series called “Conversations on the Leading Edge.” The project aimed at building a collective wisdom around issues of health and wellness with physicians, scientists, technologists and leading thinkers/doers in this arena. They included luminaries such as Francis Collins, David Agus, Susan Desmond Hellman, Ezekiel Emanuel, Deepak Chopra, Dean Ornish, Otis Brawley. Sharecare is a health and wellness social engagement platform that helps people live healthier lives by connecting them to personalized resources including high-quality information from national experts, interactive tools and healthcare providers. The power behind the site's unique Q&A format is its collective wisdom, providing health-seeking consumers with answers reflecting multiple expert perspectives—greatly simplifying the search for quality information. Created by Jeff Arnold and Dr. Mehmet Oz in partnership with Harpo Studios, Sony Pictures Television and Discovery Communications, Sharecare allows people to ask, learn and act upon questions of health and wellness, creating an active community where knowledge is shared and put into practice.

**FORBES TRAVEL GUIDE.com****February 2011- July 2013**

Senior Vice President, Media Development and Strategy

Responsible for helping lead new media content creation and emerging partnerships for web venture [Forbes Travel Guide](#), as well as new business development. Responsible for a series of on camera interviews with leading “Tastemakers.” Founded by Mobil in 1958, Forbes Travel Guide is the oldest travel guide in the United States; the originator of the Five Star Ratings – FTG has established the benchmark for excellence in global hospitality.

**DISCOVERY COMMUNICATIONS****December 2010 –June 2012**

Chief Curator, The Curiosity Project, Washington D.C.

Responsible for leading the launch of a new web venture called [Curiosity](#) a site aimed at answering the “Questions of Life.”

- Responsible for developing, interviewing, and maintaining unique high profile relationships with 200 key leaders, celebrities and major institutions, including Sir Richard Branson, Elie Wiesel, Wynton Marsalis, Alice Waters, Deepak Chopra, Eric Schmidt, Michael Tilson Thomas, Michael Dell and Martha Stewart, Steve Case, Dr. Jill Tarter, John Hendricks. John Sculley.
- Watch Link: [What is Curiosity](#)
- Led Curiosity site brand development and evolution.
- Maximized Curiosity brand growth through strategic alliances and innovative marketing and outreach programs.
- Led development of social media strategy.

- Proactively mapped Curiosity content needs and matched partner expectations.
- Interacted with site development leads to ensure expert partner feedback was incorporated into future product design roadmap and content plans.
- Represented Curiosity at major relevant media venues.

**ABC NEWS****April 1982–September 2010**

Senior Producer, Washington D.C. and New York City

Internet and Technology Unit -- News Division

Responsible for spearheading and directing all aspects of the editorial and business development as well as vertical integration of the Internet, Science and Technology Unit for ABC News platforms.

- Contributes original programming to World News, Nightline, Good Morning America and digital properties, which encompass a range of cutting edge technology topics as well as critical policy issues.
- Enhanced ABC News market position as a source of original technology news by developing innovative and strategic editorial and business relationships with external digital providers such as Google, Wall Street Journal Digital, CNET, Discovery News, Wired and MIT among others.
- Conceptualized, created and served as Executive Producer of a unique daily technology show – Ahead of The Curve -- for digital platforms at ABC News, which underscored the Network's position as a leader in new media coverage.
- Engineered a unique relationship between the World News webcast and Google, which contributed original editorial data to enhance the digital experience.
- Managed and led the Network team of producers and software engineers in designing and building the interactive touch screen "Pixel" technology used by ABC News' anchors on the set during the 2008 Presidential Election Night Coverage.
- Leveraged expertise and contacts to facilitate stronger connections with venture capitalists and social media sites such as Facebook for joint investments in and production of new media content.

ABC News Division's Washington Bureau

Senior Washington news executive responsible for overseeing all aspects of a unit designed to significantly enhance and deepen the competitiveness of the network's editorial, production and operations platforms including scheduled news programming, national special events, crises coverage, and digital enterprises.

- Coordinated a multi-million dollar budget and a multi-team effort, aimed at increasing the production of news content; as well as managing how the News Division accomplished those increasing demands.
- Acted as Executive Producer for World News Saturday/Sunday and Senior Producer for World News both in Washington and New York. This senior management position required directing a large editorial and production staff to produce the national evening news broadcast.
- Produced featured content on Nightline's technology series, "Revolution in a Box" including an award winning broadcast focused on innovation and creativity in the premier high tech Silicon Valley product design firm -- IDEO. The Nightline - "[The Deep Dive](#)" - became one of the most requested videos of *any* ABC News enterprise. It is currently used by Business Schools nationwide, the CIA, and the Red Cross, among others, to teach creativity and teamwork.

- Conceptualized and produced a unique World News Tonight from Google Headquarters, as well as an entire Evening News broadcast dedicated to exploring the 30<sup>th</sup> Anniversary of the Internet.
- Covered National Security, Diplomatic, Foreign Policy and political issues based in Washington and overseas. Reported on the US intervention in Somalia. Produced one of the most popular segments for the network -- “Your Money, Your Choice” -- which focused on the US Government’s misuse of taxpayer funds.
- Helped supervise, produce and direct ABC’s Washington coverage of the 9/11 terrorist attacks on the US; the 2000/2004/2008 Presidential Elections; as well as the Congressional Impeachment proceedings against President Clinton.
- Served as primary on-site Senior Anchor Producer for Peter Jennings, Charlie Gibson, Diane Sawyer and Bob Woodruff at major national events, Anchor remotes, including interviews with US Presidents.

### **South Africa Bureau Chief and Correspondent**

(1985-1991)

Promoted in 1989 to South Africa Bureau Chief and Correspondent. Responsible for reporting on-air to all *ABC News* broadcasts while running a multi-million dollar bureau and supervising a full time editorial and production staff, which included managing relationships with international partners.

- Received awards for coverage that involved reporting on the nationwide State of Emergency; anti-apartheid violence in Black townships; the civil wars in neighboring Angola and Mozambique; the U.S. military intervention in Somalia; and the release of Nelson Mandela from prison and the ensuing peace negotiations which served as the basis of the transition to a new democratic South Africa.
- Served as a key reporter with the ABC News Investigative team, which broke the Network’s exclusive on South Africa’s involvement in the Iran-Contra affair.
- Produced a weeklong series for *World News Tonight* about South Africa’s first democratic National Elections. And, covered Bill Clinton’s trip to South Africa, the first visit by a U.S. President.

### **Additional Experience**

Editorial Producer, Staff Writer – ABC News “World News This Morning” and “Good Morning America.” Washington, D.C.

Reporter – Oakland Tribune

National Traveling Press Coordinator – Sen. Edward M. Kennedy for President Committee.

Editorial Assistant - *Foreign Policy Magazine*.

Research Assistant, Carnegie Endowment for International Peace.

### **Awards, Conference Presentations, Memberships**

- Member, International Academy of Digital Arts and Sciences (Webby Award)
- Arthur C. Clarke Foundation, Program Advisory Member

- *Sharecare/Emmy Award Finalist*: Stories of Impact: Human Flourishing and Listening in a Polarized World. 2022
- *Communicator Award for Video and Podcast, Stories of Impact*. Human Flourishing. 2022
- *Hermes Creative Award*, Gold. Stories of Impact Podcast. 2022
- *AVA Digital Awards*, Gold. Stories of Impact Podcast 2022
- *Sharecare/Emmy Award*: Stories of Impact, “The Science of Forgiveness” 2021
- *Jackson Wild Award* for Searching for Language in Dolphins, Short Form Finalist, *Animal Behavior*. Awarded to the program that most effectively explores animal behavior in an innovative and illuminating way. 2021. Searching for Language in Dolphins, Short Form Finalist, *Science in Nature*. Awarded to the program that most effectively reveals science and scientific discovery into an understanding of any aspect of the natural world. 2021
- *Telly Award* for Stories of Impact. Silver Award, Series, Documentary, 2021  
Bronze Award, Series, Science and Technology, 2021
- *Webby Award XXV*, Stories of Impact. Video Series, Science and Education Category, 2021
- *Davey Awards*, Silver. Stories of Impact Podcast series. 2021
- *Communicator Awards*, Features Category, Storytelling for Podcasts. Diverse Intelligences, 2021  
Individual Episode: Science and Medicine, Social Cognition in Autism, 2021.
- *AVA Digital Awards*, Gold Winner, Stories of Impact, 2021
- *Marcom Awards*, Stories of Impact Podcast, Two Gold awards, 2020
  - *Sharecare/Emmy Award*, “Understanding Social Cognition in Autism,” Health/Science News. Templeton World Charity Foundation “Stories of Impact.” 2020
  - *Jackson Wild Award*, “The Honeybee Brain” Stories of Impact. Finalist. 2020. *Best Animal Behavior Film*: Awarded to the program that most effectively explores animal behavior in a new, fresh, imaginative, or illuminating way. *Best Science in Nature Film*: Awarded to the program that most effectively incorporates science, the scientific method and scientific discovery into an understanding of some aspect of the natural world. 2020
- *Telly Award* for “Stories of Impact” Documentary Series. Templeton World Charity Foundation, Gold Award 2020.
- *Jackson Wild Award* for “Whales and Aliens.” Finalist. Short Documentary category. 2019.
- *Telly Award* for “Stories of Impact,” Templeton World Charity Foundation, Documentary Series 2019.
- *Novim Epiphany Science Inspiration Award*, Stanford University, 2019.
- *Telly Gold Award* for “Stories of Impact,” Templeton World Charity Foundation. Documentary Series, 2018.

- *Jackson Wild Award, Digits*, Documentary series, CuriosityStream, 2018
- *Jackson Wild Award*, [Jason Silva Transhumanism](#), Finalist 2016
- *Telly Award* for “HealthMakers 250: Conversations on the Leading Edge” Web series, Sharecare.com 2015.
- *Alfred I. DuPont Award* for participation in ABC’s coverage of the death of Pope John Paul II and the election of Pope Benedict XVI.
- *National Emmy, George Foster Peabody* and an *Alfred I DuPont Silver Baton Award* for contributions to ABC’s Special Events’ coverage of the events surrounding September Eleventh 2001.
- *National Emmy*, a *George Foster Peabody Award* and a *National Headliner Award* for participation in “ABC 2000,” the Network’s 24-hour worldwide Millennium coverage, the biggest live global television event ever produced.
- *Overseas Press Club Award* “Citation for Excellence” winner for ABC’s coverage of the US Embassy bombings in East Africa.
- *National Emmy nomination* for ABC’s Special Events coverage of former President Reagan’s death.
- *Carnegie Mellon Cybersecurity Journalism Award*; the *Computer Press Association* award for technology reporting.
- *AAAS Science Journalism Award* finalist award.
- *National Headliner Award* for Nightline, “The Deep Dive,” on creativity and teamwork at IDEO, the nation’s premier design firm based in Silicon Valley.
- *National Association of Black Journalists Award* for Nightline on “Violence in Soweto”.
- *Senior Fellow, Council on Competitiveness*, Washington D.C. – 2016. The US Council on Competitiveness is a non-partisan leadership organization of corporate CEO’s, University Presidents, labor leaders and National Lab directors committed to advancing US competitiveness.
- Moderator, Future of Storytelling, [FOST](#), New York. 2015, 2016
- Moderator, [The EG Conference](#), An Interview with IDEO Founder David Kelley. 2016
- Moderator, Sages and Scientists Conference with Dr. Deepak Chopra
- *Life Reimagined Institute*, Member, Thought Leadership Council. AARP.
- *National Security Agency* presentation on Discovery Communication’s “*The Curiosity Project.*”
- Silicon Valley Comes to Oxford, Panelist, The University of Oxford, England.
- *World Economic Forum* in Davos, Switzerland: Served as moderator on technology issues at four meetings. Served as a member of the WEF Board selecting Technology Pioneers.
- Board Member, *South Africa-Washington Leadership Program* – SAWIP is a nonprofit leadership and service program recruiting exceptional South African university students who have a record of excellence and whose aim is to help lead a sustainable democracy.
- Chair, *Foreign Correspondent’s Association of South Africa*
- Cited in [1000](#), a Richard Saul Wurman (TED creator) book on the 1000 “most creative people in the United States.”

- University of California Alumni Achievement Award.

**EDUCATION**

BACHELOR OF ARTS IN POLITICS ♦ UNIVERSITY OF CALIFORNIA  
*Graduated with Highest Honor in Politics, Thesis Honors, College Honors*

INTERNATIONAL RELATIONS POST GRADUATE WORK ♦ GEORGETOWN UNIVERSITY, WASHINGTON,  
D.C.

JOHN S. KNIGHT FELLOWSHIP ♦ STANFORD UNIVERSITY, STANFORD, CALIFORNIA